

Message Text

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PAGE 01 BANGKO 08314 181336Z
ACTION EA-09

INFO OCT-01 ISO-00 EB-08 /018 W
-----181605Z 122235 /53

R 181000Z APR 77
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 1212
AMEMBASSY SINGAPORE

UNCLAS BANGKOK 8314

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI

REF: USDOC 4223

SINGAPORE PLEASE PASS GENERAL ELECTRIC CO.

1. THAILAND 2. CNTRY CODE: 549 3. SER.NO: 0027400
4. KAMOL SUKOSOL CO., LTD.
- 4A. CODE: K
5. 857 MAHACHAI ROAD
6. BANGKOK, THAILAND
7. ESTABL: 1949 8. EMPL: 1700 9. SIZE: (18-X) VERY LARGE
10. REPUTATION: (22-X) EXCELLENT
11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED IN
ORDER OF IMPORTANCE: LOCAL
12. RPT.DATE: 04/77
- 13A. 36620/135 IMP.AGT.DIST. OF AIR TRAFFIC CONTROL EQUIPMENT
- 13B. 38110/135 IMP.AGT.DIST. OF NAVIGATIONAL AID EQUIPMENT
- 13C. 38250/135 IMP.AGT.DIST. OF METEOROLOGICAL MEASURING EQUIP.
- 13D. 37110/135 IMP.AGT.DIST. OF AMBULANCES
- 13E. 36130/135 IMP.AGT.DIST. OF SWITCHBOARDS AND SWITCHGEARS
- 13F. 36210 IMP.AGT.DIST. OF GENERATORS
- 13G. 35340/135 IMP.AGT.DIST. OF ELEVATORS AND ESCALATORS

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- 13H. 36320/1350 MFR.AGT.DIST. OF REFRIGERATORS
14. CONTACT: TERRENCE H. CLAPP TITLE: MANAGING DIRECTOR
15. CABLE: KAMOL 16. TELEX: TH 2820
17. TEL. 221-4131 AND 222-5131
18. FINANCIAL REFS: UNION BANK LTD., 624 YAWARAJ ROAD, BANGKOK;
THAI MILITARY BANK, 96 MANSION 2, RAJDAMNERN AVENUE, BANGKOK;
BANGKOK BANK, 9 SUAPA ROAD, BANGKOK.

19. TRADE REFS: GENERAL ELECTRIC, 1 RIVER ROAD, SCHENECTADY, NEW YORK 12345; VICTOR-ANIMATOGRAPH CORP., HULTENIUS STREET, PLAINVILLE, CONN. 06062; SUN-X INT'L INC., 3505 TURTLE CREEK BLVD., DALLAS, TEXAS 75219.

20. AGENCY REP: GENERAL ELECTRIC CO., 1 RIVER ROAD, SCHENECTADY, NEW YORK 12345, ELECTRIC AND ELECTRICAL PRODUCTS; VICTOR ANIMATOGRAPH CORP., HULTENIUS STREET, PLAINVILLE, CONN.06062, SOUND PROJECTOR; SUN-X INT'L INC., 4125 RICHMOND AVENUE, HOUSTON, TEXAS 77027, GLASS TINTING; ZANUSSI HOME APPLIANCE, ITALY, REFRIGERATORS; TOKYO KOGYO CO., TOKYO, JAPAN, "MAZDA" AUTOMOBILES; FUJI TRANSPORT INDUSTRY, JAPAN, ELEVATORS AND ESCALATORS; TEAK CORP., TOKYO, JAPAN, SOUND EQUIPMENT; NIPPON COLUMBIA CO., LTD., TOKYO, JAPAN, RADIO AND TELEVISION SETS. ACQ: NA

21. KAMOL SUKOSOL WAS ESTABLISHED IN 1915 WITH AN AUTHORIZED CAPITAL OF US\$75,000 AND RE-ORGANIZED IN 1949. IT ACTS AS AN IMPORTER, AGENT AND DISTRIBUTOR OF ELECTRICAL HOME APPLIANCES, TELEPHONE EQUIPMENT, SOUND EQUIPMENT, MILITARY RADAR, ALUMINUM CABLE, X-RAY EQUIPMENT, COMMUNICATIONS EQUIPMENT, WIRE AND CABLE, SOUND PROJECTORS, TINTED GLASS, AND AUTOMOBILES, FROM JAPAN (60 PERCENT), U.S. (15 PERCENT) AND OTHER COUNTRIES (25 PERCENT). ONE OF THE LEADING COMMERCIAL FIRMS IN THAILAND, THE FIRM HAS OFFICES OF ABOUT 2,400 SQ.METERS LOCATED IN TWO LARGE BUILDINGS. IT HAS 8 DISPLAY ROOMS OF ABOUT 150 SQ.METERS EACH, AND 5 BRANCHES UP-COUNTRY. IN ADDITION, IT OWNS A FACTORY WHICH UNCLASSIFIED

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COVERS A SPACE OF 3,000 SQ.METERS AND ASSEMBLES 6,000 REFRIGERATORS ANNUALLY. THE KAMOL SUKOSOL GROUP OF COMPANIES INCLUDE THE THAI BRITISH TRADING CO., LTD. (IMPORTER OF TECHNICAL AND INDUSTRIAL EQUIPMENT); THAI PHONOGRAPH RECORD CO., LTD. (MANUFACTURER OF RECORDS); UNITED THAI FINANCE CO., LTD. (FINANCIAL FIRM HANDLING THE INSTALLMENT SALES OF MOTOR VEHICLES AND HOUSEHOLD APPLIANCES); MAHACHAI CAR SALES CO., LTD. (DEALER OF NEW AUTOMOBILES); KAMOL SUKOSOL INDUSTRIES LTD. (A JOINT VENTURE WITH G.E. CO. OF ENGLAND TO MANUFACTURE REFRIGERATORS AND ASSOCIATED APPLIANCES); AMARIN HOTEL BANGKOK CO.,LTD.; SIAM BAYSHORE HOTEL CO.,LTD.; KAMOL SUKOSOL REALTY CO.,LTD.; SUKOSOL-MAZDA MOTORS; NEW AMARIN HOTEL CO.,LTD.; ESMARALDA APARTMENT; EASTERN CHEMICAL CO., LTD.; KAMOL SUKOSOL INSURANCE CO., LTD.; KAMOL SUKOSOL INVESTMENT & TRUST CO.,LTD.

SUBJECT FIRM EMPLOYS 1700 PEOPLE INCLUDING 150 SALESMEN AND ITS 1976 SALES WERE REPORTED TO BE US\$50,000,000. IT IS A MEMBER OF THE THAI, JAPANESE AND AMERICAN

CHAMBERS OF COMMERCE IN THAILAND AND IS A MEMBER OF THE ASSOCIATION OF THAI INDUSTRIES. LOCAL BANKS REPORT THAT KAMOL SUKOSOL COMPANY HAS MAINTAINED PROPERLY CONDUCTED ACCOUNTS WITH THEM AND HAS BEEN GRANTED CREDIT FACILITIES WHICH HAVE BEEN USED SATISFACTORILY. IT IS CONSIDERED TO BE AN EXCELLENT TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: SATHIT/SOMSAK APPROVED BY: JAMES H. SAVERY
AT: AMEMBASSY BANGKOK
WHITEHOUSE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Control Number: n/a
Copy: SINGLE
Sent Date: 18-Apr-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BANGKO08314
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
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Litigation History:
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Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Review Exemptions: n/a
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Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2780586
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI
TAGS: BEXP, TH
To: COM
Type: TE
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